



**Business Link**  
Media Group

## TRANSFORM YOUR BRAND'S FUTURE

### ENHANCE YOUR BRAND'S VISIBILITY WITH BL DIGITAL PUBLICATIONS

BL's digital publication reaches over 4,000 contacts in our network, typically achieving an open rate of 60-80% and a click rate of 20-30%.

With an extensive readership and strategic content placement, our digital publications offer an effective platform for promoting your brand and sharing your message with a wide audience.



#### ADVERTISEMENT

Full Page	8.5"w x 11"h	\$550 + HST
1/2 Horizontal	8.375"w x 5.375"h	\$350 + HST
1/4 Horizontal	8.375"w x 2.625"h	\$250 + HST
1/4 Vertical	4.125"w x 5.375"h	\$250 + HST

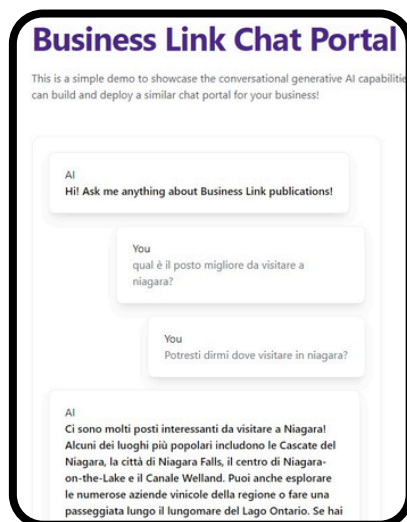
#### FEATURE ARTICLE

**Cost: \$450 + HST**

- Layout design with up to 4 images and less than 1000 words
- One clickable link and one QR code published
- One customized social media post
- Profile in BL AI Chat Portal

### DISCOVER AI SOLUTIONS WITH BUSINESS LINK

Harness the future of business communication with our AI Chat Portal. This solution is designed to enhance customer interaction, streamline operations, and provide a seamless user experience.



#### COMPREHENSIVE PACKAGE

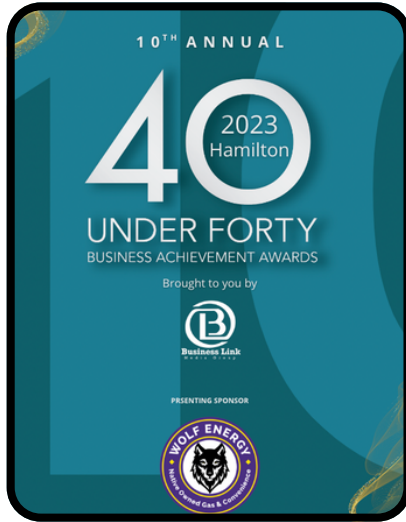
**COST: \$5000 + HST**

One-Time Development and Deployment Fee:

- Covers initial setup and customization to align with your business needs.
- Support: Provides access to technical support and assistance.

# CELEBRATE EXCELLENCE WITH THE 40U40 BUSINESS ACHIEVEMENT AWARDS CEREMONY

It celebrates outstanding individuals and businesses. With 21 years of history, it has recognized over 1240 professional individuals under the age of 40, who make significant contributions to the local community and business ecosystem every year.



- Event Brochure: Distributed to all attendees, featuring event agenda, winners' bios, sponsors' information, and advertisers' business details.
- Attendance: Approximately 300+ business leaders from the region.

## ADVERTISEMENT

Full Page	5.5w x 8.5h (plus 1/8 inch bleed)	\$550 + HST
1/2 Page	4.5w x 3.66h	\$350 + HST
1/4 Page	2.17w x 3.66h	\$255 + HST

## SPONSORSHIP

Sponsorships available for Hamilton 2024 and Niagara 2025. Please email [40u40@businesslinkmedia.com](mailto:40u40@businesslinkmedia.com) to check out the package.

## PROMOTE YOUR BRAND WITH OUR PRINT MAGAZINES

Promoted through multiple channels. Business Link distributes 5,000 hard copies across municipal cities from Barrie/Simcoe to Fort Erie, including tourism centers, wineries, and media hubs. The digital version reaches over 4,000 Business Link subscribers.

With a focus on local industries and family businesses, our magazines provide a platform to connect with your target audience and share compelling stories that resonate.



## MADE IN NIAGARA

Discover the best of Niagara's industries, including agriculture, manufacturing, and attractions. The 2024 edition features an AI-powered chat portal, offering a comprehensive business directory to promote your products and services. It is also promoted at international events in China and Japan, such as the Shanghai International Import Expo and Beijing International Supply Chain Expo, attracting millions of visitors and businesses.

## ALL IN THE FAMILY

Celebrate family-owned businesses in the Golden Horseshoe area. With 20 years of inspiring stories, this magazine offers insights to educate and inspire the next generation of business owners.

Full Page	8.375w x 10.875h (plus 1/8 inch bleed)	\$2145+ HST
1/2 Page	Horiz.7.25w x 4.84h Vert.3.54w x 9.875h	\$1245 + HST
1/4 Page	Horiz.7.25w x 2.34h Vert.3.54w x 4.84h	\$845 + HST

# READY TO ELEVATE YOUR BRAND? REACH OUT NOW



MADE IN NIAGARA  
M A G A Z I N E

ALL IN THE  
FAMILY  
M A G A Z I N E

40  
UNDER FORTY  
BUSINESS ACHIEVEMENT AWARDS

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